Amazon Prime Report

DOMAIN KNOWLEDGE

Performance report serves several important functions for businesses, providing valuable insights into performance and aiding in decision-making. In a vehicle dealership type of business, the function of a sales report becomes more specific to the nature of the business. Here are the key roles it plays:

1. **Customer Preferences**: Provides insight into customer watching patterns, helping to

identify popular show rating and genre.

2. **Market Demand and Adjustments**: Help the company understand market demand

and adapt pricing, marketing, or sales strategies to meet customer needs or address

competition.